When renovating a house, it’s important to slightly mirror the styles that other homes have throughout the neighborhood. In expensive real estate markets, it is common to see extremely high-end, luxurious homes with custom renovations throughout the property. Sometimes, maintaining a home in an expensive market can feel like keeping up with the Joneses. There is pressure to have perfect feng shui at all times. Additionally, if your home doesn’t keep up with the high-end style of your neighbors, you may have trouble selling your house in the future, because it will be overshadowed by the others.

To alleviate the pressure, here are 3 renovation ideas that you can implement today when owning a house in an expensive real estate market.

New Fireplace

A fireplace acts as the heart of certain living rooms. If the fireplace is outdated, it can quickly decrease the appeal to a room. To keep up with the luxurious neighborhood that your property sits in, consider adding a new fireplace. In expensive real estate markets, such as Southern California, most high-end homes have fireplaces even though it doesn’t get cold there. A nice fireplace adds value to a home and makes it easier to sell in the future.



You can travel as far south as Chula Vista, CA and still find stunning fireplaces in homes. Even if the fireplaces aren't used by the residents, almost every home will have one. Certain larger homes will have multiple fireplaces! By adding a new fire, you can sell your house faster than you'd expect. You can view these helpful tips on how to sell a house fast in Chula Vista, CA. Creative renovation ideas, like adding a fireplace, help homes sell quicker than ones that are missing one.

Window Wall

Across many expensive real estate markets, you'll find large houses in the hills with killer views. What better way to enjoy the magnificent view than through huge windows? Windows aren't a cheap renovation but will add value to your property if there's a great view that comes with it. Consider adding windows that will act as the entire wall for part of the house.



Does your home have a view of the ocean or the mountains? Take advantage of that by adding wall-sized windows to a room that you spend time in. This will allow you to enjoy your property and generate a higher sale price whenever you plan to sell. You can use this tool to determine how much your house is worth after doing certain renovations. Again, remember that you must try to (slightly) mirror what other homeowners are doing in the area before committing to certain renovation ideas.

Front Door

While it's still possible to sell a house without making repairs in an expensive market, they surely make it easier. For those that want to add a luxurious flair to their home without spending money on expensive window walls, consider adding a custom front door. There are various types of materials, colors, shapes, and sizes that you can choose from when adding a new front door to your home. This is one of the first things that people see when looking at your home from the outside.

If your property is situated in an expensive real estate market, it’s worth investing in a high-quality front door. A front door provides the first impression to potential buyers when they walk into your house. For homeowners that want an easy home sale in the future, adding a new front door will help. When adding a new front door as your next home renovation, make sure that it matches the style of the rest of your property.